



Thanks for considering Little Lightning Bolt
your new design partners.

This document will help us get to know you
better and introduce your project.

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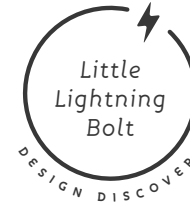
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Organization Name

Project Name

Project Budget

Your Name

Email

Phone

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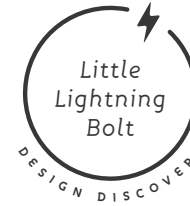
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What is the basic description/main objective of your project?

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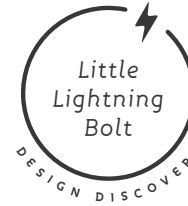
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What words best describe your brand?

How would you describe your services and/or products?

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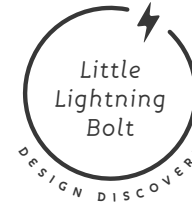
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How would you like to be perceived by others?

Who is your target audience?

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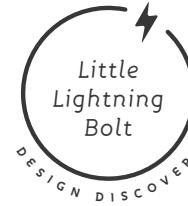
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Who are your main competitors?

How are you different from your competitors?

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Are there any special instructions for the design?

Are there specific things to avoid in the design?

Do you have any examples that might inspire the design?

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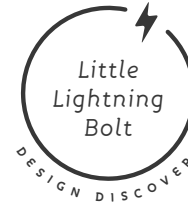
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Are there specific fonts we should use in the design?

Yes
No

Do you have existing brand colors?

Yes
No

Do you have any color preferences?

Yes
No

Are there colors you do not wish to use?

Yes
No

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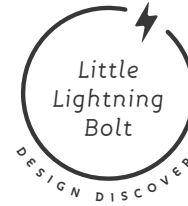
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Can you provide text for the design?

- Yes
- No

Can you provide imagery for the design?

- Yes
- No

Can you provide your logo in vector format?

- Yes
- No

Do you have a tag line?

- Yes
- No

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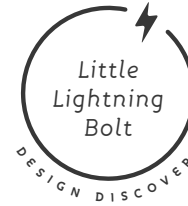
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Is there previously created artwork you can provide?

Yes

No

Will you use stock photography and/or illustrations?

Yes

No

Do you have a project timeline?

Yes

No

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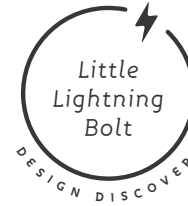
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What is your website doing well?

What is your website doing... not so well?

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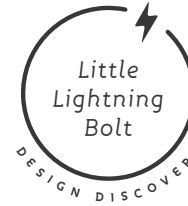
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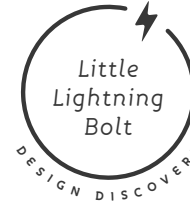
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Is there anything on the current website that needs to be removed entirely?

Is there anything on the current website that must absolutely stay?



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What are the most important factors of your new website?

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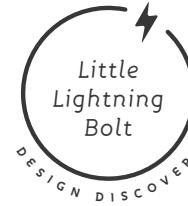
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What key features do you want on the new website?

- | | |
|------------------------|---------------------------|
| Homepage Slider | Searchable Content |
| Image Galleries | Ecommerce |
| Custom Forms | Events Calendar |
| Blog | Events Booking |
| Twitter Feed | Banner Advertising |
| Facebook Feed | Interactive Flash |
| RSS Feed | Newsletter Subscription |
| Multi-Lingual Platform | Registration/Signup/Login |

Do you have a proposed site map?

- Yes
- No

Would you like to be able to update the site yourself?

- Yes
- No

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Do you have a primary domain?

Yes
No

What other domains do you own?

Do you have web hosting that supports WordPress?

Yes
No

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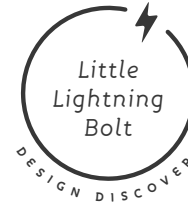
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What search terms should we use for your website?

Does your content support these search terms or keywords?

Yes
No

Does your existing website and content rank for these search terms or keywords?

Yes
No

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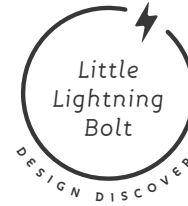
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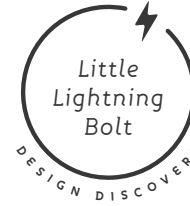
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What websites might inspire your project?

What are some of the things you like about these sites?



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Is there anything else you want to tell us about your project or special notes?